

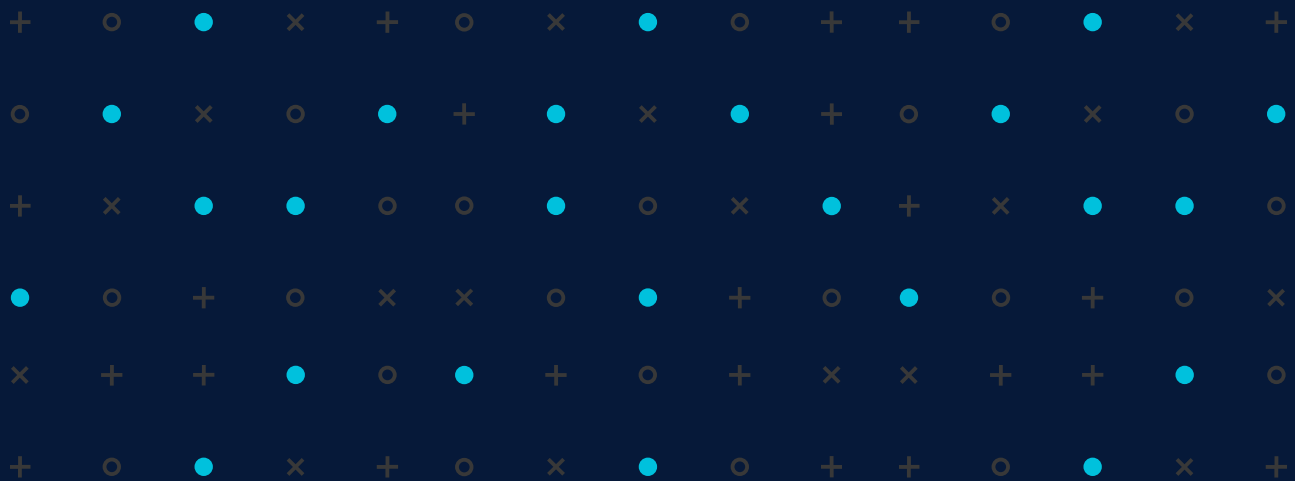


# AI Club

*at MSU*

## SPONSORSHIP PROSPECTUS

SPRING 2024



# CLUB INFORMATION



## About

We are the largest Computer Science club at Michigan State University driven by the passion and curiosity for one of the most promising branches of the field: *Artificial Intelligence*.

## Mission

To empower students with the knowledge of Artificial Intelligence through an inclusive environment that closes the gap between curiosity and hands-on practice in the field.

## Vision

To become Michigan State University's hub for the learning and application of Artificial Intelligence among undergraduate students.

# MEMBER DEMOGRAPHICS



## Official Member Count

The Artificial Intelligence Club has over 800 *members* from various majors, grade levels, and backgrounds, becoming a central hub within the community.

## Major Distribution

- 90% of our members are pursuing degrees in the *College of Engineering*
- 10% come from diverse backgrounds like *Business, Physics, Mathematics, etc.*
- The most common majors are *Computer Science* and *Data Science*

## Individual Talent

Our club has a large number of talented and passionate members with a wide range of expertise and practice in the field - with some working and leading AI projects or conducting research on it.



# WHAT WE DO

Members of the AI Club have the opportunity to participate in

- collaborative projects
- hands-on workshops
- guest speakers
- and more!



## Interactive Workshops



We host weekly workshops where members are introduced to AI concepts and tools, which they experiment with through collaborative and engaging hands-on projects.



Topics include:

- Natural Language Processing
- Computer Vision
- Deep Learning

Available online at [msuaiclub.com](https://msuaiclub.com)!

## Guest Speakers



Our club hosts guest speakers and industry representatives to share their professional journeys and expose the hands-on implementation of AI; consequently, we acquaint members with AI in both the academic and industrial domains.

## Social Events

When members are not working hard on projects and workshops, the club hosts social events such as game and movie nights.

Some events feature activities as seen on the right, where we invite members to connect and engage with the community.



## Projects

Our club's workshops are designed to provide students with hands-on experience and in-depth knowledge in various areas of artificial intelligence: Transformers, Language Modelling with Recurrent Neural Networks, Multilayer Perceptrons, Decision Trees, etc. Then, our club's cornerstone is engaging students in end-to-end artificial intelligence projects, exposing them to complex real-world problems and equipping them with the skills to develop innovative AI solutions.



Our club is full of exciting ideas and great talent: the perfect recipe for a real-world-like environment for project development in software and AI.

Our members have worked on:

- Short Form
- Transcript Editor
- Concept Map
- Milburn Pennybags-Monopoly AI
- Smart AI Attendance

*Find our projects at [msuaiclub.com](https://msuaiclub.com)!*

**Do you have a project idea? You can sponsor it and get to work with our most outstanding groups of members!\***

\*Learn more about sponsorship in Page 8

# WHY SPONSOR US?

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## Increased Company Awareness

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Have a channel to *reach the 40,000 student body* at Michigan State University. Increase your company's exposure and name recognition on campus through a *unique* group of talented students involved and experienced in revolutionizing technology.

## Sponsor a Project

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Let our members apply their skills to your project. You provide the business challenge and industry engagement; we provide highly-talented and innovative students committed to working on your idea.

## Access to Talented Recruits

Artificial Intelligence is growing exponentially, and so is our club. Have access to a unique and rich pool of savvy and curious students: knowledgeable on a breadth of AI and Computer Science topics, familiar with state-of-the-art technology, and exposed to software development and industry-like practices. We can become the hub for recruitment of a remarkable group of talented students, ready to contribute their proficiency to your company's project

Our members leave an impact wherever they go: on-campus leadership, academic research, entrepreneurship, and the industry.

Shown below are some of the companies our talented members have gone on to work or volunteer for. Your company could be next!



College of Engineering  
MICHIGAN STATE UNIVERSITY



Microsoft

STELLANTIS



MICHIGAN STATE  
UNIVERSITY

Honors College





# SPONSORSHIP LEVELS

	Gold \$800	Diamond \$1500	Platinum \$2000
Logo and brand placement on all of our marketing materials	✓	✓	✓
Presence on our social media	✓	✓	✓
Attend and network with members during featured events	✓	✓	✓
Ability to offer branded award or meal to members on meetings or events	✓	✓	✓
Access to member resume book		✓	✓
Host a meeting to present a topic of your choice*		✓	✓
Talented members work on your company's project*			✓

\*Prior board's approval. Additionally, all sponsorship is decided on a **semester basis only**.





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